

CHINA VIDEOCONFERENCE SERIES

BREAKFAST WITH CHINA ... IN THE AFTERNOON!

Are you interested in the Chinese market? Would you like to learn about the exciting business opportunities presented by the Beijing 2008 Olympic Games and China's entry into the World Trade Organization (WTO)?

Don't miss this videoconference with Mr. Lee Boam, the U.S. Commercial Service's Senior Commercial Officer in China, and Mr. Robert "Mike" Murphy, the Director of Honolulu's Export Assistance Center. Learn how your organization can be part of the successful group of companies doing business in China.

Why do business with China?

- ☐ Beijing plans \$20 Billion in infrastructure improvement projects for the 2008 Summer Olympics.
- ☐ China's WTO accession agreement helps U.S. companies doing business in China by addressing many of the trade restrictions and problems U.S. firms experienced in the past.
- ☐ The U.S. is China's fifth largest supplier of goods and services, with purchases totaling slightly over \$27 billion in 2002. Imports from the U.S. increased 70% from 1995-2002.
- ☐ More than 80% of U.S. firms that export to China are small or medium-sized enterprises (SMEs).
- ☐ China is the seventh fastest-growing market for SMEs with the value of SME exports rising 85% from 1992-1999.

The State of Hawaii, Department of Business, Economic Development and Tourism (DBEDT) is coordinating this videoconference with their colleagues at the U.S. Export Assistance Center – Honolulu, and the U.S. Commercial Service – U.S. Embassy, Beijing.

The videoconference will include an introduction by Mr. Mike Murphy, followed by opening remarks by Mr. Ted E. Liu, Director of DBEDT. Mr. Lee Boam's presentation on doing business in China will be followed by a question-and-answer session with commercial trade specialists in Beijing. Representatives from DBEDT and the U.S. Export Assistance Center will provide information on trade promotion activities and will be available to answer additional questions after the videoconference.

Tuesday, April 29, 2003

2:00 p.m. – 4:00

(8:00 a.m. Beijing Time) – Please arrive early. The videoconference will begin promptly at 2:00 p.m.

NEW LOCATION

Hawaii Convention Center
1801 Kapiolani Blvd.
(corner of Kapiolani & Atkinson Dr.)
Emalani Room (Rm. 320)
See attached directions and meeting room map.

Convention Center parking is available for \$3.00 per entry. Parking entrance on Kalakaua Avenue.

Please fax or email your registration information by Friday, April 25, 2003.

Registration Form for "Breakfast with China ... in the Afternoon"
DBEDT China Videoconference Series
Tuesday, April 29, 2003 □ 2:00 – 4:00 p.m.

Name: _____ Organization: _____

Address: _____ Phone: _____

E-mail: _____ Fax: _____

Pre-Registration is required – no registrations at the door. Fax or email registrations by Friday, April 25th to: DBEDT, Energy, Resources, and Technology Division, Fax: (808) 587-3839. For more information, please contact: Mr. Mark Want at (808) 586-2751 or by e-mail at mwant@dbedt.hawaii.gov.



DIRECTIONS to the HAWAII CONVENTION CENTER

FROM HONOLULU INTERNATIONAL AIRPORT:

- From the Airport terminal, proceed on H-1 EAST
- Take the NIMITZ HWY exit (Note: Nimitz Hwy. becomes Ala Moana Blvd.)
- Drive approximately 6 miles until you reach ATKINSON DRIVE
(Ala Moana Shopping Center will be on your left; Ala Moana Beach Park on your right)
- Turn LEFT onto ATKINSON DRIVE
- Turn RIGHT onto KAPIOLANI AVENUE
- Turn RIGHT onto KALAKAUA AVENUE
- Entrance to the parking garage is on the RIGHT

FROM WAIKIKI:

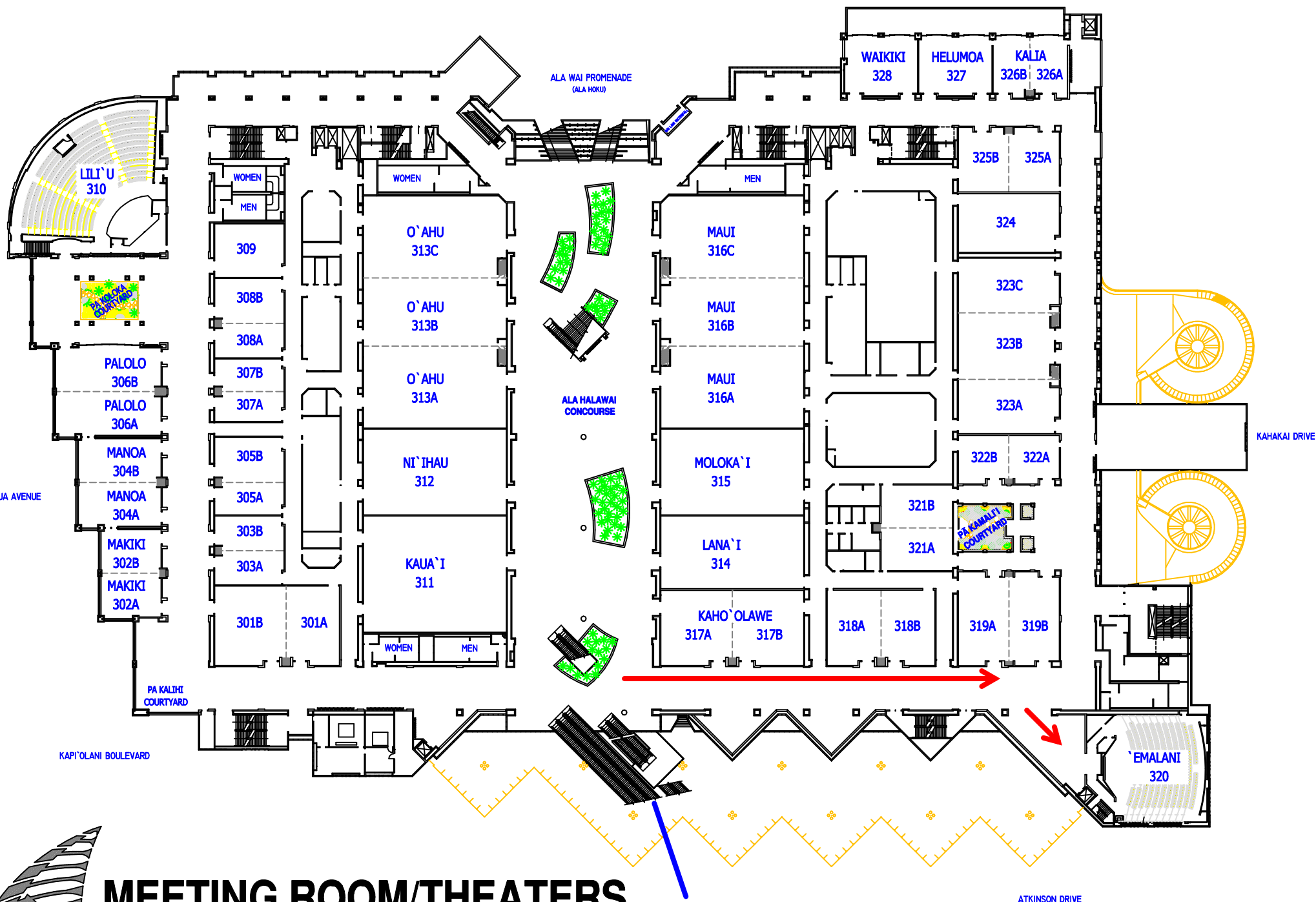
- Proceed WEST on ALA WAI BOULEVARD
- Turn LEFT onto NIU STREET (Note: Niu Street turns into Ala Moana Blvd.)
- Turn RIGHT onto ATKINSON DRIVE
- Turn RIGHT onto KAPIOLANI AVENUE
- Turn RIGHT onto KALAKAUA AVENUE
- Entrance to the parking garage is on the RIGHT

FROM H-1 - EASTBOUND:

- Take the PUNAHOU STREET Exit
- Merge RIGHT onto Punahou Street
- At the 1st stoplight, turn RIGHT onto BERETANIA STREET
- At the next stoplight, turn LEFT onto KALAKAUA AVENUE and proceed approximately .5 miles
- Entrance to the parking garage is on the RIGHT

FROM H-1 - WESTBOUND:

- Take the KING STREET Exit and proceed approximately 1.5 miles (Note: King St. turns into Beretania St.)
- Turn LEFT onto KALAKAUA AVENUE and proceed approximately .5 miles
- Entrance to the parking garage is on the RIGHT



MEETING ROOM/THEATERS LEVEL 3